

Assmann Holding Top-Management: Gerrit Schick



Gerrit Schick has been Chief Executive Officer (CEO) of Assmann Holding GmbH, headquartered in Lüdenscheid, since April 2025. He has many years of management experience in the IT and technology sector and perfectly rounds off the top management team consisting of Dirk Kunz (CFO) and Phil Penninger (COO). With their joint, multi-layered expert know-how, they are successfully driving sustainable

growth at an international level. His goals are to further accelerate the Assmann Group's successful course of recent years by expanding the product portfolio and opening new markets. In addition, business processes throughout the Assmann Group are to be made even smarter and integrated into daily work through the consistent use of AI solutions. In addition to the organic further development of the Group companies, Gerrit Schick will drive forward growth and the expansion of expertise through strategic partnerships and acquisitions.

The computer science graduate can already look back on 25 years of experience in various management positions. Most recently, he was Managing Director of Cherry Digital Health GmbH, a subsidiary of Cherry SE. Here he made a significant contribution to the successful further development of the Digital Health division. Prior to this, Gerrit Schick held various international management positions - including Business Group Manager DACH at Philips GmbH. There, he was responsible for the consolidation and expansion of the IT solutions business areas in Germany, Austria and Switzerland. Since 2019, he has been a member of the board of the German Health IT Association, which represents the leading IT providers in the healthcare sector in Germany. He was its chairman from 2020 to 2024.

Gerrit Schick is convinced of the immense opportunities offered by digitalization and has been following developments in the field of artificial intelligence with great passion from the very beginning. He sees new technologies as a key driver of innovation and efficiency - both in the economy and in society.

Gerrit Schick is married and the father of three sons, who are currently completing their vocational training in the form of A-levels and university studies. In his spare time, he is an enthusiastic triathlete and soccer fan and loves to cook for his family and friends.